

Aultman Health System

2026-2028 Implementation Strategy



TABLE OF CONTENTS

I.	Executive Summary	1
	A. Aultman Health System	1
	B. Aultman Health System Mission, Vision, And Values.....	2
	C. Community Served	3
	D. CHNA Process And Findings.....	3
	E. Strategies To Address Priority Health Needs.....	3
II.	Implementation Strategy	4
	A. Improving Access to Care.....	4
	B. Support For Aging Population.....	6
	C. Promoting Healthy Behaviors	8
III.	Feedback And Contact Information	10

I. Executive Summary

This Implementation Strategy accompanies Aultman Health System's 2025 Community Health Needs Assessment (CHNA) report. Under the Patient Protection and Affordable Care Act, every 501(c)(3) tax-exempt hospital must conduct a CHNA to identify and prioritize the community's priority health needs. The hospital must then develop an implementation strategy to address those needs. In its 2025 CHNA, Aultman identified improving access to care, support for an aging population, and promoting healthy behaviors as priority health needs for its community. This report outlines Aultman's plans for years 2026 through 2028 to address those priority health needs in connection with community partners.

A. Aultman Health System

Aultman Health System has a 130-year history of providing quality health care services and compassionate care to the communities it serves in northeast Ohio. The not-for-profit health system headquartered in Canton, Ohio, serves communities predominantly located in Carroll, Stark, Tuscarawas, Holmes, Wayne, and Summit counties. The health system is composed of three hospitals, a freestanding emergency department, four urgent care sites, a college of nursing and health sciences, a physician-led network, a managed care organization, hospice, palliative care, and several community-based outpatient facilities in Alliance, Canton, Carrollton, Dover, Doylestown, Louisville, Massillon, North Canton, and Orrville. Aultman Health System provides exceptional, compassionate care to all patients, regardless of their ability to pay.

Aultman Alliance Community Hospital, located at 200 East State St., Alliance, Ohio, 44601, is a nonprofit general hospital with 124 registered and/or licensed beds. Aultman Alliance Community Hospital is fully accredited by the Accreditation Commission for Health Care and offers a medical staff of more than 70 active physicians. Aultman Alliance Community Hospital is proud to be a Planetree affiliated facility.

Aultman Hospital, located at 2600 Sixth St. SW, Canton, Ohio, 44710, is a nonprofit, short-term acute care general hospital with 790 registered and/or licensed beds. Aultman Hospital is fully accredited by The Joint Commission and has more than 470 active physicians. Aultman Hospital offers a comprehensive mix of inpatient and outpatient services, including adult cardiac catheterization and open-heart surgery, Level III obstetric and newborn care services, Level II trauma services, hospice and palliative care, physical rehabilitation, outpatient psychiatric care, and home health care. Aultman Hospital made the 2025 Lown Institute list of most socially responsible hospitals as measured across categories of health equity, value, and outcomes.

Aultman Orrville Hospital, located at 832 South Main St., Orrville, Ohio, 44667, is a nonprofit, 25-bed critical access facility that has served the Wayne County community for more than 70 years. Aultman Orrville Hospital remains a close-to-home community hospital while improving access to advanced healthcare services. Aultman Orrville Hospital provides a full range of inpatient and outpatient services, employs 434 healthcare professionals, and has a medical staff of more than 339 active and courtesy physicians and advanced practice providers. Aultman Orrville Hospital also operates four rural health clinics in Wayne County, three in Tuscarawas County, two in Carroll County, and one in Stark County. Aultman Orrville Hospital made the 2025 Lown Institute list of most socially responsible hospitals.

B. Aultman Health System Mission, Vision, And Values

Mission

Our mission is to lead our community to improved health.

Vision

We will be the leading health system in designing products and services for the communities we serve.

- Deliver the highest quality
- Achieve service excellence
- Offer a competitive price
- Innovate toward disease prevention and wellness

Core Values

- Recognize and respect the unique talents of every Aultman team member
- Exceed patient, enrollee and student expectations
- Success through teamwork
- Promote a highly reliable organization
- Educate our community
- Cost-effective management of resources
- Trust, integrity and compassion in all relationships

Our Diversity Statement

Aultman is an organization where commitment to Diversity, Equity, Inclusion and Belonging comes naturally. Guided by our mission to lead our community to improved health, we aim to deliver the very best healthcare in a safe, compassionate, culturally sensitive manner; to advance that care through innovative education and research; and to foster a diverse workforce that benefits both employees and patients by offering an inclusive place to provide and receive high quality healthcare.

Aultman will strive to:

- Inform, educate, perform, model and lead its workforce to achieve diversity through the organization so that all employees feel respected and valued.
- Create and sustain an environment that actively embraces diversity and recognizes the value and uniqueness of all individuals, so that Aultman may better meet the needs of its patients and customers.
- Hold all individuals associated with Aultman accountable for actions and decisions impacting the achievement of Aultman Health System's Diversity Statement.
- Utilize the successes in diversity to assist Aultman with becoming the health care provider and the employer of choice as we Lead Our Community to Improved Health.

C. Community Served

Aultman Hospital and Aultman Alliance Community Hospital define the community served as primarily Stark County, Ohio. Their wider service area encompasses the surrounding northeastern Ohio counties and beyond. Aultman Orrville Hospital defines the community served as primarily Wayne County, Ohio, but also provides services through rural health clinics in Tuscarawas, Carroll, and Stark counties. This definition of community served is supported by the patient origin data for each hospital.

Stark, Wayne, Tuscarawas, and Carroll counties are all designated as Low-Income Population Health Professional Shortage Areas for primary care, meaning at least 30% of the population in the service area has income at or below 200% of the Federal Poverty Level. Each of these counties are also designated as Geographic Health Professional Shortage Areas for Mental Health, with Tuscarawas and Carroll Counties being designated as High Needs in this area.

D. CHNA Process And Findings

To conduct its 2025 CHNA, Aultman consulted and collaborated with individuals and organizations representing the broad interests of the community and considered a variety of data sources. Aultman consulted with the community members in various ways, including through participation in the Stark County Health Department community assessment process, an online survey, a stakeholder meeting on August 27, 2025, and through direct, ongoing discussions with hospital committees, executives, and board members. Following a review of this information, Aultman identified the following priority health needs for its communities:

1. Improving Access to Care
2. Support for Aging Population
3. Promoting Healthy Behaviors

More information about the CHNA process and the data sources utilized can be found in Aultman's 2025 CHNA located on the [Aultman website](#). In this report, Aultman will detail its Implementation Strategy to address these priority needs in collaboration with its community healthcare and social service providers.

E. Strategies To Address Priority Health Needs

This Implementation Strategy was developed based on the findings detailed in Aultman's 2025 CHNA, with the goal of improving outcomes related to the priority health needs identified for Aultman's community. In crafting strategies to address these needs, Aultman relied on insight from individuals and departments across Aultman Health System, as well as community stakeholders and collaborators. The strategies in this report will provide the foundation for addressing the community's priority health needs between 2026 and 2028. However, Aultman will remain flexible in evolving these strategies to best suit the needs of its community.

II. Implementation Strategy

After completing its 2025 CHNA, Aultman developed strategies designed to address the three priority health needs identified for its community: improving access to care, support for aging population, and promoting healthy behaviors. Aultman also identified specific action items to implement those strategies and the anticipated impacts of each planned action. Aultman has dedicated additional resources, including personnel and technology, to tracking and implementing these strategies across the three hospitals in the Aultman Health System: Aultman Alliance Community Hospital, Aultman Hospital, and Aultman Orrville Hospital. Aultman will also work with community partners to address the priority health needs of its community by collaborating on strategies outlined below and by providing grants to community organizations that support Aultman's identified priority health needs.

A. Improving Access to Care

During the 2025 CHNA process, survey results and stakeholder feedback demonstrated a need to address barriers to accessing care across a variety of health issues. Survey participants cited a lack of providers, transportation, and distance among the barriers to treatment in the community. These results are supported by the fact that the primary counties Aultman serves are designated as Low-Income Population Health Professional Shortage Areas for primary care. The charts below identify a variety of strategies designed to improve access to care — including increasing access to primary care and behavioral health services, increasing provider availability, improving care coordination, and decreasing transportation barriers — and action items to implement those strategies.

Strategy: Increase patient access and provider availability.

Action	Anticipated Impact
Improve primary care appointment availability by scheduling patients as needed for same-day and next-day appointments, as well as opening schedules for more acute patient visits daily	Increased number of same-day and next-day appointments available for new and established patients
Facilitate new patient access by opening physician and advanced practice provider schedules to accept new patients and marketing this availability	Increased number of calls or patients scheduled through the new patient hotline
Improve rural health clinic/school-based health access by increasing marketing efforts throughout schools and adding additional services	Increased number of patient visits per clinic

Strategy: Increase access to behavioral health services.

Action	Anticipated Impact
Improve behavioral health appointment availability by tracking ease of use and patient access metrics to strive to exceed benchmark performance	Reduced average wait time for behavioral health appointments
Improve behavioral health agency referrals by marketing these services and collaborating with primary care providers	Increased number of monthly patient referrals

Strategy: Promote care coordination.

Action	Anticipated Impact
Identify patients in need of discharge services to effectively refer them to My Community Health and Lifecare	Increased number of discharge referrals to community resources
Connect patients to coverage and services by continuing to use a standardized screening tool and continuing to form strong community partnerships	Increased number of patient referrals to Access Health for coverage and care coordination

Strategy: Decrease transportation barriers for patients seeking care.

Action	Anticipated Impact
Increase access to transportation assistance by asking patients if they need assistance on the social determinants of health (SDOH) screens	Increased number of patients receiving transportation assistance for primary care visits
Improve transportation access to the Amish community by marketing Aultman's Amish Transportation Services through distribution of brochures and self-pay booklets	Increased number of miles traveled by Aultman's Amish Transportation Services and increased number of transports for Amish patients
Improve emergency department access and transfers by identifying individuals in need of transportation support and meet the needs of patients who require transportation assistance	Increased number of Lyft rides or SARTA bus passes provided to ED patients

Collaboration and Partnerships

- Access Health Stark County
- Akron-Canton Regional Foodbank
- Alliance City Health Department
- AultCare
- Aultman Medical Group
- AVO Behavioral Health & Recovery
- Beacon Charitable Pharmacy
- Canton City Public Health Department
- Coleman Health Services
- CommQuest Services, Inc.
- Counseling Center of Wayne and Holmes Counties
- Lifecare Community Health Center
- Local School Districts: Canton City, Carrollton, Claymont, Malvern, Minerva, Orrville, Rittman, Sandy Valley, Tusky Valley, Wayne County Career Center, Waynedale, and West Branch
- Mental Health and Recovery Board of Wayne and Holmes Counties
- My Community Health Center
- Phoenix Rising
- Stark County Health Department
- Stark Help Central
- StarkMHAR
- Social Service Manual
- Unite Us
- United Way 2-1-1
- University of Mount Union Health Center
- Wayne County Health Department

B. Support For Aging Population

Survey data identified aging as one of the most significant health needs in the community by virtually all metrics. This finding was also supported by stakeholder feedback and county health department reports, including the Stark County Health Department's 2025 Community Health Assessment, which stated that 38% of the elderly population in Stark County is not adequately served by local health services. The charts below identify a variety of strategies designed to support the aging population in Aultman's community — including increasing availability of services for seniors and improving prevention efforts, community engagement, and care coordination for older adults — and action items to implement those strategies.

Strategy: Increase availability of services for an aging population.

Action	Anticipated Impact
Improve access to therapy services supporting balance, mobility, and neurological conditions by increasing the number of therapy appointment or encounters for vestibular therapy and LSVT BIG/LOUS programs for patients 65+ by utilizing added locations and staff, marketing these services at the senior fair and other health fair activities, and participating in the Health Matters radio show to increase awareness of the available services	Improved access to therapy services supporting balance, mobility, and neurological conditions
Provide more home-based and serious illness care by continuing an active productivity project that will allow Aultman to see more patients	Increased number of home health visits for active patients 65+
Provide more end-of-life and supportive care by continuing an active productivity project that will increase capacity	Increased number of hospice and palliative care admissions for patients 65+
Increase utilization of inpatient geriatric behavioral health services by evaluating denials and screenings, as well as focusing on length of stay, to open up access to this patient population with increased frequency and newer encounters	Increased patient days or admissions to the Senior Care Unit for patients 55+

Strategy: Improve prevention and community engagement for older adults.

Action	Anticipated Impact
Increase community engagement and prevention by attending multiple health fairs and interacting with members through social media, Aultman Today, and newsletters	Increased number of active members, programs offered, and event attendance for Generations 55+
Improve Medicare Fitness participation through the PT/CR/MEDs Transition Program, PTHP & Medicare Fitness Product Marketing, and Wellness on Wheels (WOW) Community Wellness Education	Increased number of active Medicare fitness members and number of fitness visits

Strategy: Improve care coordination for older adults.

Action	Anticipated Impact
Support quality care and coordination for older adults by implementing outreach improvement initiatives and monitoring improvement	Increased Medicare quality measures related to care coordination, SDOH screening, and community referrals

Collaboration and Partnerships

- Akron-Canton Regional Foodbank
- Alzheimer’s Association
- Apostolic Christian Village
- Area Agencies on Aging
- Arthritis Foundation
- Canton City Public Health Department
- Canton Senior Expo
- Carroll Golden Age Retreat
- Direction Home Akron Canton
- Health Matters
- JRC Adult Day Center
- Massillon City Health Department
- Meals on Wheels
- PASSPORT
- SarahCare
- Silver Sneakers
- Stark County Health Department
- Stark Help Central
- VANTAGE Aging
- Wayne County Health Department
- YMCA Senior Health Fairs



C. Promoting Healthy Behaviors

Aultman’s survey data also indicated that obesity/overweight is one of the most significant health needs in the community. These survey results were consistent with stakeholder feedback and other data sources regarding community health needs, which also indicated the importance of addressing obesity/overweight issues as part of an overall focus on healthy behaviors that can impact many other associated and preventable health issues. The charts below identify a variety of strategies designed to improve healthy behaviors — including improving chronic disease prevention and support, addressing social determinants of health, and increasing community outreach, education, and screening — and action items to implement those strategies.

Strategy: Improve prevention and chronic disease support.

Action	Anticipated Impact
Improve pharmacy-led prevention and chronic disease support through Pharmacy Health Behavior Programs, such as Smoking Cessation, Medications for Opioid Use (MOUD), MEDS Clinics, and diabetes and weight management programs, by expanding services and increasing referrals	Increased participation and referrals for Pharmacy Health Behavior Programs
Promote physical activity and wellness by supporting individual prescribed exercise and progression, as well as providing group exercise and education programs	Increased number of participants and improved health outcomes in Sports & Wellness Programs
Support nutrition and activity education by utilizing community resources to expand engagement in Aultman’s Growing Healthy Habits programs	Increased participation in Growing Healthy Habits programs

Strategy: Addressing social determinants of health (SDOH).

Action	Anticipated Impact
Address social drivers of health through AMG Care Coordination training and use of the Unite Us referral platform	Increased SDOH screening rates and referrals to community agencies
Address the effects of financial insecurity and lack of access to medication by having clinical pharmacists on Accountable Care Units screen patients for needing financial assistance to afford medications, supporting access to medication through Meds to Beds and vouchers, utilizing patient assistance applications, and referring to MEDs Clinic when appropriate for comprehensive medication review and patient assistance	Increased number of referrals to Financial Assistance and Support

Strategy: Increase community outreach, education, and screening.

Action	Anticipated Impact
Support youth health promotion and education through engagement with the Aultman Ambassador Program	Increased school participation and outcomes related to healthy behavior promotion
Engage in community outreach, education, and screening by planning WOW van education initiatives based on event demographics to increase participant engagement and outcomes	Increased number of community members reached through WOW van participation, education, and screenings

Collaboration and Partnerships

- Akron-Canton Regional Foodbank
- Alliance City Health Department
- Arbors at Minerva
- Aultman Medical Group
- AVO Behavioral Health & Recovery
- A Whole Community Inc.
- Canton City Public Health Department
- Catholic Charities
- CommQuest Services, Inc.
- CrossFit Orrville
- Ohio State University Extension
- OneEighty
- Orrville Area Boys & Girls Club
- Orrville Public Library
- Phoenix Rising
- Rails to Trails of Wayne County
- Stark County Health Department
- StarkMHAR
- Unite Us
- Wayne County Family and Children First Council
- Wayne County Health Department
- WHIRE - Wayne Holmes Information Referral Exchange
- YMCA of Wayne County – Orrville Branch
- Zephyrs Fitness



III. Feedback And Contact Information

We welcome comments and feedback on ways to improve this Implementation Strategy in future editions. Comments provide additional information regarding the broad interests of the community and inform future CHNAs and implementation strategies. A copy of this report may be obtained at no charge by contacting Aultman Health System at 2600 Sixth St. SW, Canton, Ohio, 44710, or via email at chooseyourgood@aultman.com, or by calling 330.363.4908.

Implementation Strategy approved by the boards:

Aultman Health System Board:	April 29, 2026
Aultman Alliance Community Hospital Board:	April 7, 2026
Aultman Hospital Board:	April 15, 2026
Aultman Orrville Hospital Board:	April 14, 2026

Implementation Strategy initially posted to the website:

Aultman Health System tax identification number:	May 11, 2026	34-1445390
Aultman Alliance Community Hospital tax identification number:		34-0714581
Aultman Hospital tax identification number:		34-0714538
Aultman Orrville Hospital tax identification number:		34-1628256

